

865.966.6703
www.fispta.org



208 West End Blvd
Knoxville, TN 37934

everychild. onevoice.

Dear Potential Family Fun Night Sponsor:

On behalf of the Farragut Intermediate School PTA, we are contacting area business leaders about our Annual Family Fun Night. This is a well attended community event where families enjoy food, games, crafts and entertainment. It is also our PTA's primary fundraiser for the year. This year we will transform our school into an "Out of This World" adventure on Friday, February 19, 2010. We are in need of community sponsors to help support this event.

All proceeds go to enable PTA-sponsored student-focused programs at Farragut Intermediate School. The PTA supports the school health clinic, art & writing contests, technology programs, the library, the DARE program and so much more. We help with school grounds improvements, provide teachers with classroom supplies and support other school activities and enrichment programs.

In addition to supporting a great cause, participation in Family Fun Night is an economical opportunity to promote your business to over 1000 families! It also demonstrates to them your eagerness to support local schools and our children.

Donation levels are available to meet any corporate budget. Businesses receive benefits and public recognition in various ways based on the chosen level of sponsorship. Please view the sponsorship levels detailed on the following page and let us know what your business might be able to contribute. Any and all contributions are appreciated.

Thank you for your consideration of a donation. I will contact you within the next couple of weeks to discuss any questions. Should you need further information prior to that time, please feel free to contact me by phone (865)556-6505 or by email hixmax@charter.net. We look forward to your participation.

Sincerely,

Dacia L. Maxwell-Hix
Farragut Intermediate School
Chair - PTA Family Fun Night 2010



Family Fun Night Sponsorships

Gold Sponsor Benefits (*\$1000 or greater*)

- Large "Super Star" hanging in the school lobby the week of and during the event
- Display space for your small table & promotional materials during the event
- Framed Certificate of Appreciation from Farragut Intermediate School PTA
- Specific mention in official event press releases to local news outlets
- Tax deductible Letter of Donation
- All Silver level benefits
- All Bronze level benefits

Silver Sponsor Benefits (*\$500 or greater*)

- Business name prominently displayed in our "Walk of Fame" during the event
- Opportunity to hang your 6ft Banner outside the school the week of the event
- Personalized PTA Letter of Thanks for your business to display
- All Bronze level benefits

Bronze Level Benefits (*\$200 to \$499*)

- Business name listed on lobby "Community Supporters Poster" the week of event
- Mention in school newsletter "Thank You" article reaching over 1000 families

Booth Sponsorships (*\$100 inclusive or \$50 if sponsor provides at least 150 prizes*)

- 8x10 placard on sponsored event showing your business information and logo.

In-Kind Donations (*Any Value*)

We gladly accept in-kind donations that we can use in our Games & Prizes, Bake Sale, Crafts and Silent Auction. receive recognition for these valuable generous donations.

**Farragut Intermediate School
PTA Family Fun Night
February 19th 2010
"Out of This World"**

Dacia Maxwell-Hix
Event Chair 2010
hixmax@charter.net

Mary Nussbaum
Chair Elect 2010
acd3mom@yahoo.com